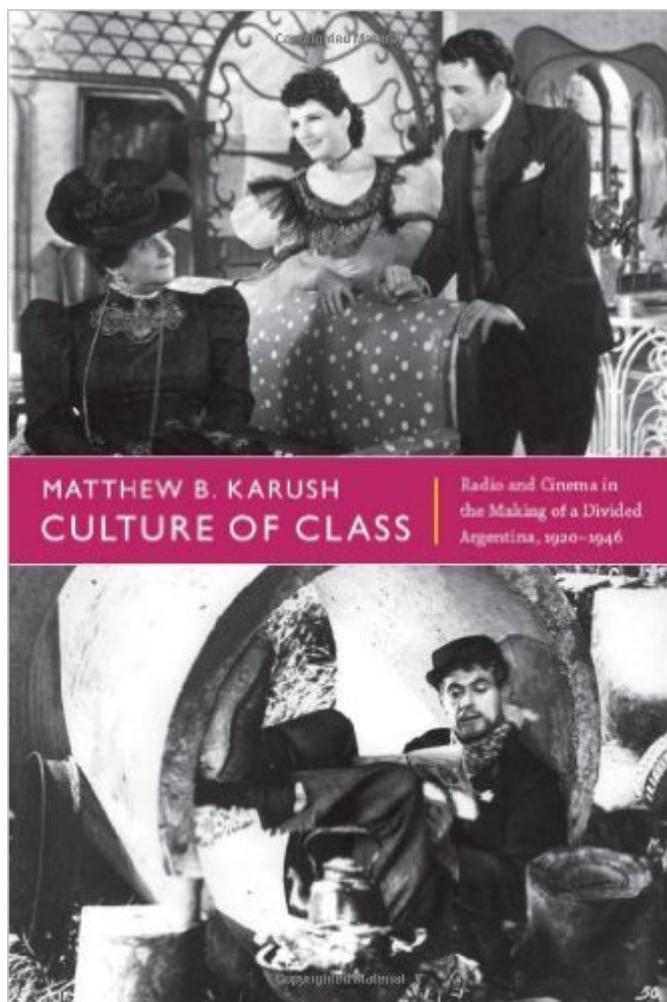


The book was found

# Culture Of Class: Radio And Cinema In The Making Of A Divided Argentina, 1920â€“1946



## Synopsis

In an innovative cultural history of Argentine movies and radio in the decades before Peronism, Matthew B. Karush demonstrates that competition with jazz and Hollywood cinema shaped Argentina's domestic cultural production in crucial ways, as Argentine producers tried to elevate their offerings to appeal to consumers seduced by North American modernity. At the same time, the transnational marketplace encouraged these producers to compete by marketing "authentic" Argentine culture. Domestic filmmakers, radio and recording entrepreneurs, lyricists, musicians, actors, and screenwriters borrowed heavily from a rich tradition of popular melodrama. Although the resulting mass culture trafficked in conformism and consumerist titillation, it also disseminated versions of national identity that celebrated the virtue and dignity of the poor, while denigrating the wealthy as greedy and mean-spirited. This anti-elitism has been overlooked by historians, who have depicted radio and cinema as instruments of social cohesion and middle-class formation. Analyzing tango and folk songs, film comedies and dramas, radio soap operas, and other genres, Karush argues that the Argentine culture industries generated polarizing images and narratives that provided much of the discursive raw material from which Juan and Eva Perón built their mass movement.

## Book Information

Paperback: 288 pages

Publisher: Duke University Press Books (May 15, 2012)

Language: English

ISBN-10: 0822352648

ISBN-13: 978-0822352648

Product Dimensions: 6 x 0.7 x 9.1 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,327,817 in Books (See Top 100 in Books) #144 in Books > Humor & Entertainment > Radio > History & Criticism #161 in Books > History > Americas > South America > Argentina #4423 in Books > Humor & Entertainment > Movies > History & Criticism

[Download to continue reading...](#)

Culture of Class: Radio and Cinema in the Making of a Divided Argentina, 1920–1946

Ham Radio: Ultimate Ham Radio Beginners To Expert Guide: Easy Step By Step Instructions And Vital Knowledge To Start Using Your Ham Radio Today! (Ham Radio, Ham ... Radio License

Manual,Ham Radio For Dummies) Ham Radio Guide Quick Start Ham Radio Guide- From Beginner To Advanced: (Ham Radio Study Guide, Dummy Load Ham Radio) (Home Ham Radio, Ham Radio Book) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Argentina, Un Mundo de Paisajes =: Argentina, a World of Landscapes = Argentina, Um Mundo de Paisagens (Spanish, English and Portuguese Edition) The Ultimate Argentina Cookbook - Cooking Argentina Food the Easy Way: Over 25 Delicious Argentina Recipes Ham Radio: The Ultimate Guide to Learn Ham Radio In No Time (Ham radio, Self reliance, Communication, Survival, User Guide, Entertainments) (Radio, guide, reference books, how to operate Book 1) The 1946 U.S. Yearbook: Interesting facts from 1946 including News, Sport, Music, Films, Famous Births, Cost Of Living - Excellent birthday gift or present! Divided We Govern: Party Control, Lawmaking, and Investigations, 1946-2002, Second Edition American Cinema of the 1940s: Themes and Variations (Screen Decades: American Culture/American Cinema) A House Divided: Argentina, 1880-1980 Arab Cinema Travels: Transnational Syria, Palestine, Dubai and Beyond (Cultural Histories of Cinema) The ARRL General Class License Manual (Arrl General Class License Manual for the Radio Amateur) The Fast Track To Your Technician Class Ham Radio License: Covers all FCC Technician Class Exam Questions July 1, 2014 until June 30, 2018 The ARRL Extra Class License Manual (Arrl Extra Class License Manual for the Radio Amateur) General Class License Manual (Arrl General Class License Manual for the Radio Amateur) Jim Thompson on Film: A Cinema de Merde Guide (Cinema de Merde Guides) Ham Radio: The Ultimate Ham Radio Guide - How To Set Up And Operate Your Own Ham Radio Station (Survival, Communication, Self Reliance) Ham Radio: The Ultimate Ham Radio QuickStart Guide - From Beginner To Expert (Survival, Communication, Self Reliance, Ham Radio) Ham Radio: Ultimate User Guide 2016 (Survival, Communication, Self Reliance, Ham Radio, ham radios, ham radio for beginners, self reliance)

[Dmca](#)